

COME HOME  
TO YOUR ROOTS

COME HOME  
TO



EXPERION  
**VIRSA**

GT Road, Amritsar





EXPERION  
**VIRSA**



*Your home in the heart of the Holy City*

Experience the luxury of modern living right in the heart of the heritage city.

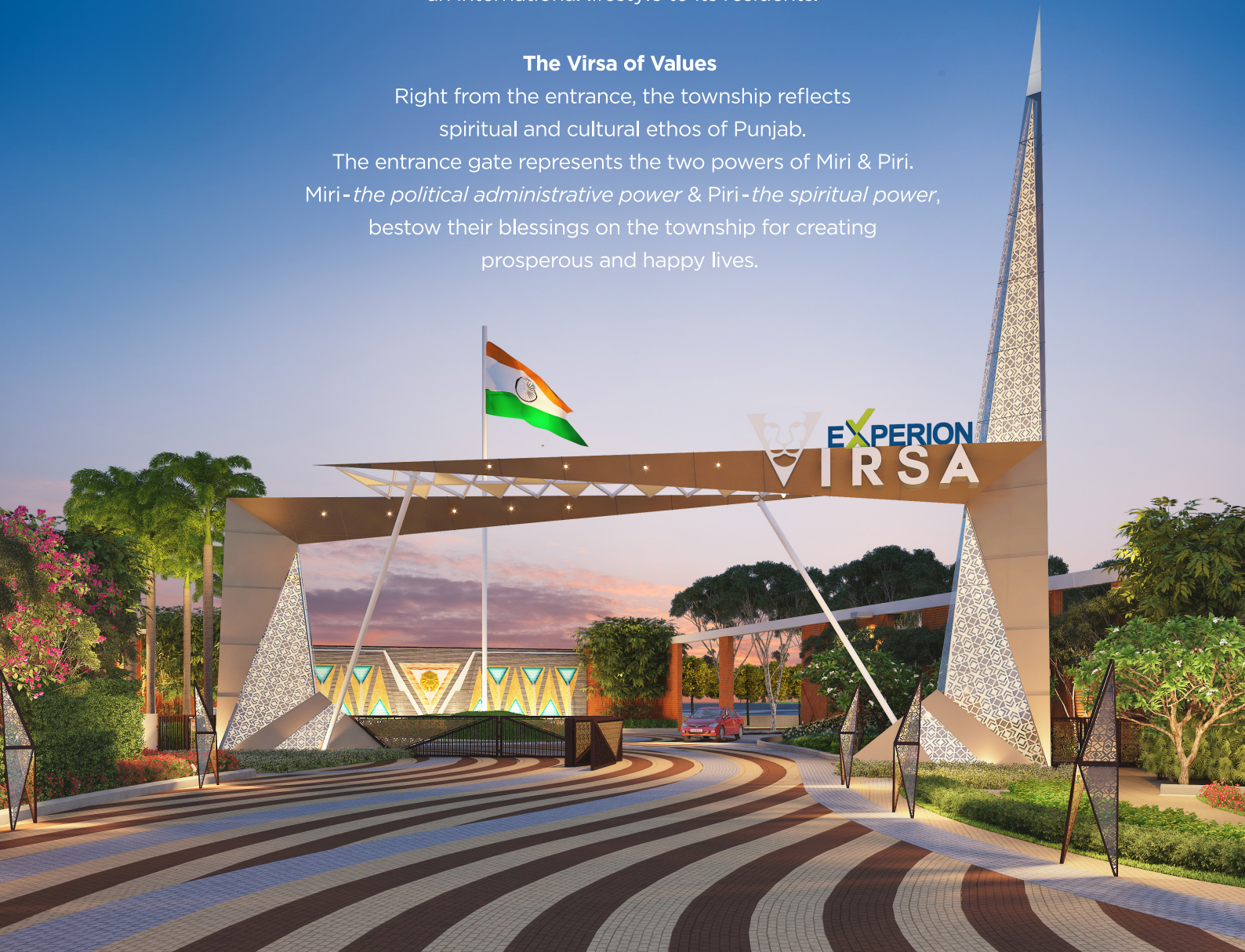
Located en route to Darbar Sahib and spread over 93 acres, this fully integrated township has been designed to take you back to your roots and give you the feeling of being at home.

Experion Virsa draws its essence from the culture and values of Punjab. It is being built to celebrate the vibrant Punjabi community and is a tribute to their hearty lifestyle. The township comes with the promise of giving an international lifestyle to its residents.

**The Virsa of Values**

Right from the entrance, the township reflects spiritual and cultural ethos of Punjab.

The entrance gate represents the two powers of Miri & Piri. Miri-*the political administrative power* & Piri-*the spiritual power*, bestow their blessings on the township for creating prosperous and happy lives.





*The Virsa of Punjab*  
*designed, planned and curated for the Punjabi way of life.*



*The Virsa of*  
INTERNATIONAL LIVING THAT'S  
TRADITIONAL AT HEART



Experion Virsa offers a world-class living experience that is custom made for the Punjabi way of living. The township offers a global living experience with world class features and amenities. While on one hand you will experience modern designs, on the other hand witness spirituality and culture come alive at every aspect in this township. Built for the modern Punjabi, Experion Virsa is truly the perfect blend of tradition and modernity.



Water Feature  
Scenic Drive • Deciduous  
Plantation • Amphitheatre  
Theme Landscape • Gazebo

*The Virsa of*  
ACTIVE LIVING



Punjab is land of bravehearts. A land of people who are active, strong and bold. Keeping in tune with this, the township is designed with special emphasis on sports and active living. Get an adrenaline boost as you play your favourite sport in the multipurpose court. Give your children the freedom of running around in the open space or take a reflective stroll with your loved one in the beautiful walkways running through the township.



Kids' Play Area • Jogging Track  
Basketball Court  
Hockey/Football Field  
Lawn Tennis • Cycling Track

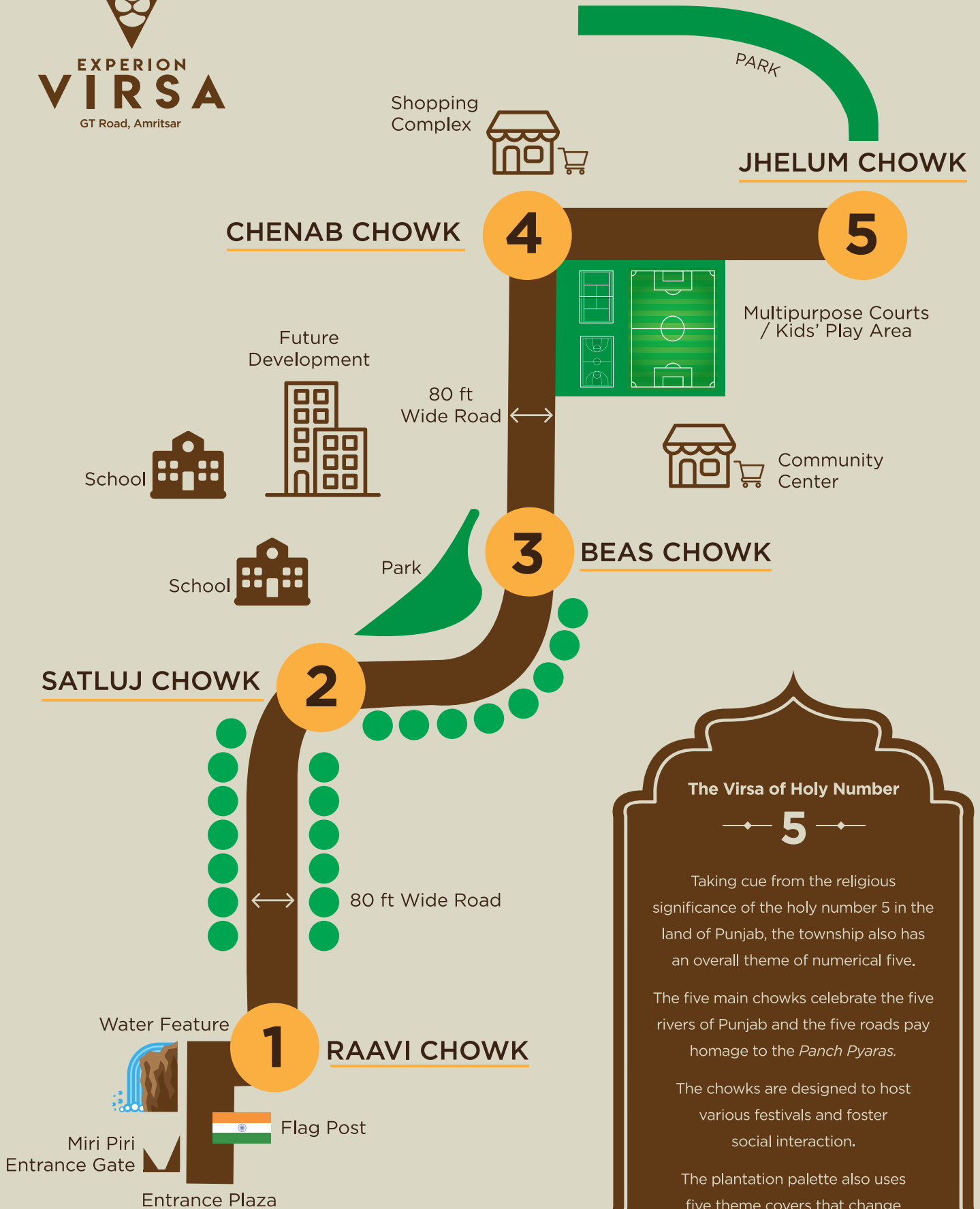
*The Virsa of*  
INTEGRATED COMMUNITY LIVING



Punjabis are known for their vibrant and hearty celebrations. The community loves to live together and celebrate together. This township is designed especially to make space for social interaction and cultural exchange within the community. The vernacular village patterns of Chowks make space for all local festivities and get togethers.



Schools • Multiple Parks  
Convenient Shopping Complex  
Milk Booth • Dispensary  
Community Centre



**The Virsa of Holy Number**

**5**

Taking cue from the religious significance of the holy number 5 in the land of Punjab, the township also has an overall theme of numerical five.

The five main chowks celebrate the five rivers of Punjab and the five roads pay homage to the *Panch Pyaras*.

The chowks are designed to host various festivals and foster social interaction.

The plantation palette also uses five theme covers that change through the seasons.

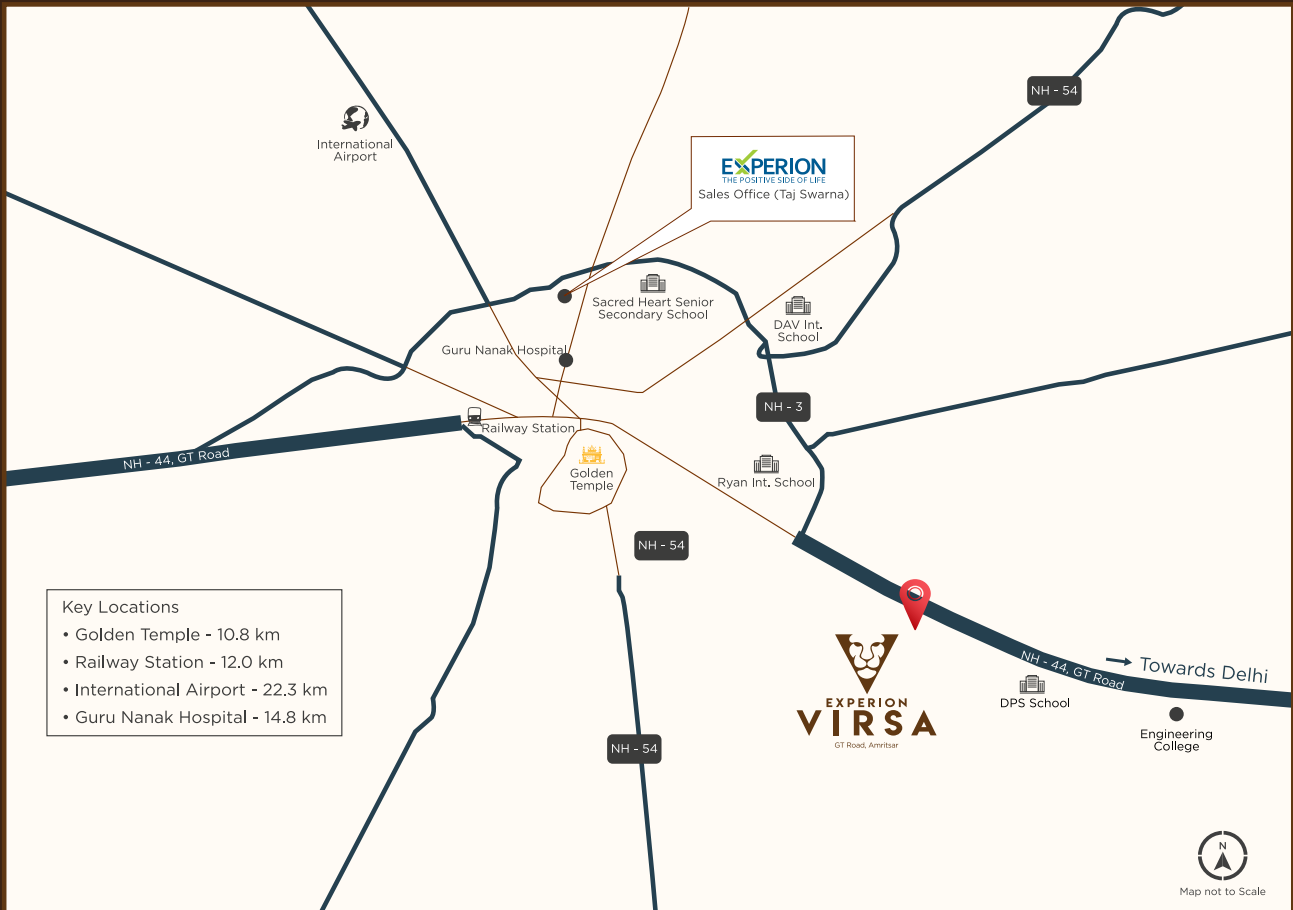




Experion Virsa enjoys a prime location right on GT Road, NH 44 that connects the Holy City to the capital, Delhi.

It also enjoys close proximity to all the key transportation junctions like the airport and the railway station.

The project has easy access to the cultural heart of the city, the Golden Temple.



CALL +91 9717007755 | SMS VIRSA to 56677

[www.experionvirsa.com](http://www.experionvirsa.com)

**EXPERION**  
THE POSITIVE SIDE OF LIFE

Promoter: Parador Developers (Amritsar) Private Limited. CIN: U70102DL2015PTC275866  
Corporate Office: 2nd Floor, Plot No. 18, Institutional Area, Sector 32, Gurugram, Haryana 122001  
Registered Office: F 9, 1st Floor, Manish Plaza 1, Plot No. 7, MLU, Sector 10, Dwarka, New Delhi 110075

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